

Shannon McKain

Keynote Session

RALLY Mentality

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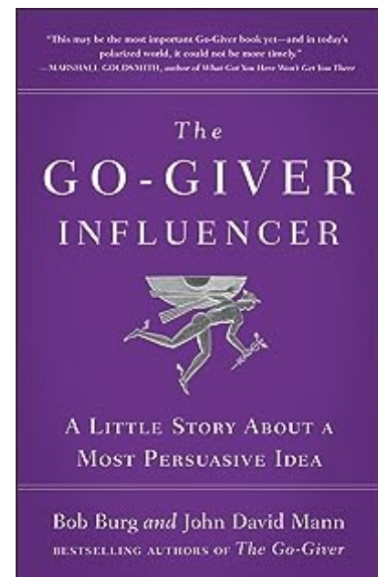
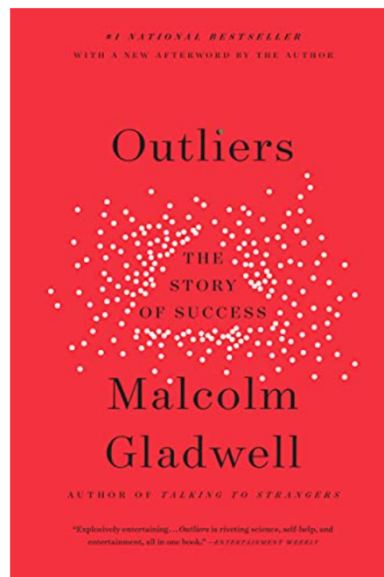
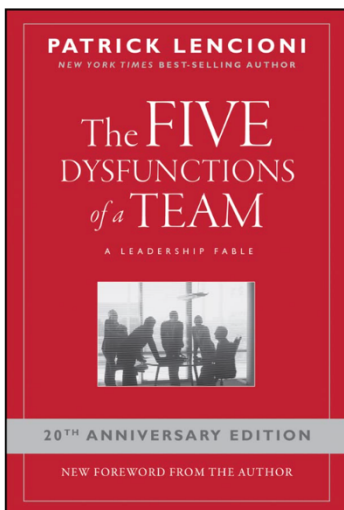
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During Shannon's presentation she shared her favorite author's to include:

- Bob Burg
- Maxwell Gladwell
- Patrick Lencioni

And within those authors held up the three books below.



Blog References

The Go-Giver <https://www.shannonmckain.com/2017/03/03/the-go-giver/>